2022 CMRTA Annual Conference Under the Sea "Where Revenue is Part of Your World"

Tuesday November 1, 2022

5:00 PM - 7:00 PM All Board Member Training Dinner

Wednesday November 2, 2022

8:00 AM - 9:00 AM Registration

8:45 AM - 9:00 AM Welcome Speaker

9:00 AM - 10:00 AM Keynote Speaker

10:00 AM - 10:15 AM Networking Break

10:25 AM - 11:00 AM Class 1: Introduction to Business License Class 2: Customer Service Post COVID

11:05 AM - 12:00 PM Class 1: Field Inspections / Enforcement Class 2: Cash Handling

> 12:00 PM - 1:15 PM Lunch / General Session

1:20 PM - 2:00 PM Class 1: Budget and Revenue Planning Class 2: Leadership Session

> 2:05 PM - 3:15 PM Personal Branding

3:15 PM - 3:30 PM Networking Break

3:35 PM - 4:30 PM Class 1: Municipal Code Modernization Class 2: Cannabis Update

> 5:00 PM - 7:00 PM Associate Mixer - All Invited

Thursday November 3, 2022

8:30 AM - 10:00 AM Legislation Update

10:00 AM - 10:20 AM Networking Break

10:25 AM - 11:30 AM Class 1: Collections Post COVID Class 2: Utility Users Tax Update

11:35 AM - 1:00 PM Associate Presentations and Awards Lunch

1:05 PM - 2:00 PM Class 1: TED Talk CMRTA Edition Class 2: California State License Board

> 2:05 PM - 3:15 PM CAMTC Human Trafficking

> > 3:15 PM - 3:30 PM Networking Break

3:30 PM - 4:15 PM Cybersecurity / Digital Signatures

> 4:15 PM - 5:00 PM Exchange of Expertise and Conference Wrap-up

DoubleTree by Hilton Anaheim / Orange County 100 The City Drive, Orange, CA 92868

visit www.cmrta.org for more information and to register Conference Registrations \$349 through September 30, 2022 | \$399 October 1-31 Hotel Room Rate: \$129 when booked by October 1, 2022. Must use the link on the CMRTA website to get discounted rate.