



**November 4-6, 2026**

Embassy Suites by Hilton San Francisco Airport Waterfront  
 150 Anza Blvd, Burlingame, CA 94010

**Agenda**

Time Start	Time End	Class Title
<b>Wednesday, November 4, 2026</b>		
7:45 AM		Registration Opens
8:30 AM	9 AM	Welcome Speaker and Board Introductions and State Review
9 AM	10:30 AM	Business License 101: “Why we do what we do.”
9 AM	10:30 AM	Fee Studies: Why It’s Important to Update Your City Fees
10:30 AM	10:45 AM	Break
10:45 AM	12:15 PM	Revenue 101: Other Types of Revenue Beside Business License Tax
10:45 AM	12:15 PM	Cybercrime: How It Can Affect City Operations
12:15 PM	1:15 PM	Lunch
1:30 PM	3 PM	County Public Health Department: Working with Your Health Department on Mobile and Stationary Food Kitchens
1:30 PM	3 PM	Tax Attorney Corporations and Gross Receipts: A Better Understanding
3 PM	3:15 PM	Networking Break
3:15 PM	4:30 PM	City Staff Reports: Why Should I Care?
3:15 PM	4:45 PM	Bureau of Automotive Repair: What You Need to Know Before Issuing a Business License
4:45 PM		End of the Day
5 PM	7 PM	Hosted Reception
<b>Thursday, November 5, 2026</b>		
8:30 AM	10 AM	General Session Workshop and Networking

10 AM	10:15 AM	Break
10:15 AM	11:30 AM	General Session Legislation Update
11:30 AM	12:15 PM	General Session CRO Program and Awards
12:15 PM	1:15 PM	Lunch
1:30 PM	3 PM	State Architect CASP Fees: Where We Started and What's In Store
1:30 PM	3 PM	Foundations of UUT and Streaming Services: The Court Case That Will Shape Cities
3:00 PM	3:15 PM	Break
3:15 PM	4:45 PM	Records Retention Laws and Public Records Requests
3:15 PM	4:45 PM	Planning/Zoning: Why It's Important to Business License
4:45 PM		End of the Day
5 PM	7 PM	Associate Mixer
<b>Friday, November 6, 2026</b>		
9 AM	10:30 AM	Business License 201: Inspections, Auditing, Collections – Ask the Experts
10:30 AM	10:45 AM	Break
10:45 AM	12 PM	Revenue 201: Auditing and Inspecting TOT and UUT
12 PM		End of Day – See You in 2027!