

2026 Annual Conference Topics

Day 1

Welcome, Board Introductions and State Review

Opening session with board introductions and a statewide update on local government trends.

Business License 101: Why We Do What We Do

An overview of business licensing, including its purpose, legal foundation and role in municipal operations.

Fee Studies and City Fee Updates

A look at how fee studies support cost recovery, financial sustainability and updated city services.

Revenue 101: Beyond Business License Tax

An introduction to other local revenue sources, including TOT, UUT, citations, service charges and fees.

Cybercrime and City Operations

A discussion on cyber threats and how they can affect billing, licensing and public agency systems.

Working With Public Health on Food Kitchens

Guidance on coordinating with county public health for mobile and stationary food operations.

Corporations and Gross Receipts

Legal insight into corporate structures, gross receipts taxation and local tax programs.

City Staff Reports: Why They Matter

An overview of how staff reports support decision-making, transparency and operational awareness.

Automotive Business Licensing

Key regulatory considerations to know before issuing licenses to automotive-related businesses.

Day 2

Workshop and Networking Session

An interactive session for discussion, collaboration and peer networking.

Legislative Update

Updates on recent and upcoming legislation affecting local government revenue and licensing programs.

CRO Program and Awards

A review of the CRO program and recognition of achievements in the field.

CASp Fees: Past and Future

A look at the history and future of CASp fees and accessibility compliance funding.

UUT and Streaming Services

An update on the court case that could shape how cities apply UUT to streaming services.

Records Retention and Public Records Requests

Guidance on records retention laws and responding to public records requests.

Planning, Zoning and Business Licensing

An overview of how planning and zoning rules connect to business licensing and enforcement.

Day 3

Business License 201: Inspections, Auditing and Collections

Advanced guidance on inspections, audits and collections, with expert insight and Q&A.

Revenue 201: Auditing TOT and UUT

A deeper look at auditing and inspecting TOT and UUT programs.

See You in 2027!

Closing remarks and appreciation for attendee participation.



CMRTA

California Municipal Revenue & Tax Association

