



## About us

The California Municipal Revenue & Tax Association (CMRTA) was founded in 1968 when business tax professionals recognized the value of regular networking to improve their knowledge, skills and performance. Today the CMRTA includes hundreds of local government agencies as well as state and federal organizations. The CMRTA website serves as a portal to bring members current and trending tax legislation, revenue education, comprehensive training, a certification program and so much more. Our organization fosters partnerships with other agencies of mutual interests and promotes the highest levels of professional services and ethics to the public.



## California Municipal Revenue & Tax Association



[cmrta.org](http://cmrta.org)

### Contact us

[cmrta.org](http://cmrta.org)  
[membership@cmrta.org](mailto:membership@cmrta.org)



## CRO Program

With CMRTA, our commitment to excellence is unwavering. In line with this commitment, we proudly present the Certified Revenue Officer (CRO) Program - a transformative initiative designed to elevate your professional journey and enrich the municipal revenue administration landscape.

- ★ The CRO Program is the gold standard in revenue administration.
- ★ Achieving CRO certification distinguishes you as a leader in your field.
- ★ The CRO Program is backed by CMRTA, a trusted authority in municipal revenue administration.

**Elevate your Revenue Administration journey with CRO**

## Join CMRTA Today and Ignite Progress in 5 Powerful Ways

- 1. Unite for Success:**  
Be a part of a vibrant community of like-minded professionals who are dedicated to promoting the interests of Municipal Business Tax and Revenue Administrators. Connect, share insights and collaborate for collective growth.
- 2. Setting the Bar High:**  
Elevate your standards of efficiency and effectiveness. CMRTA empowers you to implement best practices and cutting-edge strategies that ensure peak performance in tax and revenue administration.
- 3. Forge Strong Bonds:**  
Strengthen relationships within your municipality and beyond! CMRTA fosters connections between municipalities, creating a platform for exchanging ideas, solutions and experiences for mutual advantage.
- 4. Champion Change:**  
Shape the future of municipal administration through impactful legislation. CMRTA actively sponsors and promotes legislation that drives positive change, amplifying the impact of your work.
- 5. Inclusivity Redefined:**  
Our scope extends beyond cities - we embrace counties and governmental agencies dedicated to the administration of tax, license, regulatory functions and revenue programs. Wherever you are, CMRTA has a place for you!



## Events

Your municipality deserves the best. It deserves CMRTA's unparalleled support, networking and advocacy. Join us today and gain access to our top-tier events geared toward your growth and success:

- ★ Webinar Sessions
- ★ Division Meetings
- ★ Annual Conference

These events will equip you with the insights, knowledge and network you need to become a driving force in shaping a brighter future for your community.

"Being part of CMRTA has helped me be successful at my job. I bring the knowledge that I gain at the conferences and quarterly meetings back to my city to help them succeed in revenue collection. I enjoyed the networking part so much that I became a division board member."

**Deana Cardona,**  
*Finance Manager, City of Pittsburg*

